

Community Investment Report 2019



Since our inception in 1939, we've played an active role in our local communities; we're rooted within the fabric of the towns and cities we call home.

Our cooperative values drive us to look for opportunities to create partnerships and make a difference. After all, we're only as strong as the members and communities we serve. When they thrive, we thrive. And this is why local matters.

Interior Savings Credit Union endeavours to fund an amount equal to 3% of operating earnings, averaged over three years, in community investment spending. Together we're helping to build and support communities where people are welcomed, encouraged, supported and cared for. Where everyone can find the connections, confidence and skills to not only enjoy life, but fulfill their potential too.

We've set our sights on making an impact in four key areas:

- Empowering parents with young children
- Supporting mental wellness through all stages of life
- Maintaining social connection with age
- Supporting a strong cooperative local economy

For more information on our Community Investment program or to apply for funding, [visit our website](#).



AT A GLANCE

Our members help create local money that stays local – supporting the local economy, local initiatives and positive local change.



\$1,068,000

The total value to the community when you include the investment our employees, members and communities made to support our efforts.

\$639,000

The total value invested when you add in program management costs such as our mascot, community events team, and community tent program.

\$416,000

The total amount of cash invested in community programs as well as paid time for our employees to volunteer



GIVING HIGHLIGHTS



\$563,000

In bursaries awarded to local students



\$47,700

Value of staff volunteering during work hours

7,057 hours

Volunteered by our employees

\$120,000

Invested in sustainable programs through our Community Investment Fund

\$27,467

Donated by our employees to the United Way.



MEMBER REWARDS



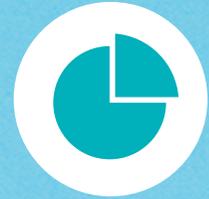
\$60 MILLION

Returned to our members since 2002



\$3.05 MILLION

Earned by members through bursaries, dividends and our Member Rewards program in 2019



22%

Of operating income returned to members in 2019



WITH THANKS TO OUR MEMBERS

Community is at the heart of all that we do, and it's no wonder. We take inspiration from our members who invest their time and money, and an abundance of enthusiasm and passion to bring programs, services and events to our communities. They are the driving force behind the many opportunities we have to support local events and initiatives that help to empower families, help people to age well, nurture mental wellness and support the local economy. Just by choosing to bank with a local credit union your money goes to work in your community helping to fuel growth, and invest in projects that are changing lives. Here's a snapshot of what that looked like in 2019.

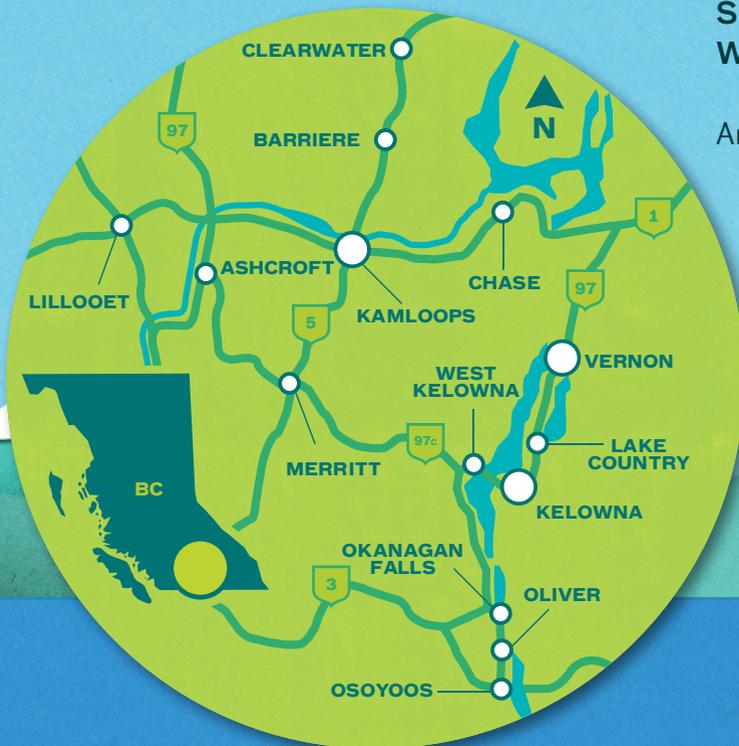
COMMUNITY INVESTMENT FUND:

CMHA Mobile Foundry Central Okanagan
BrainTrust Canada Aerobic Studio Kelowna
Social Enterprise Accelerator
In partnership with Purppl
Oliver Harvest Hut
Cycling Without Age Kelowna
John Rudy Health Resource Centre Vernon
Chase Minor Hockey
Barriere First Responders
ACT Foundation Princeton and Merritt

EVENT SPONSORSHIPS:

Unplug and Play Central Okanagan, Vernon, Kamloops, Merritt, Chase, Clearwater & Barriere
Healthy Kids Day Kamloops and Kelowna
Fat Cat Children's Festival Kelowna
Chase Cornstock
Across the Lake Swim Kelowna
Barriere Bike Rodeo
Ashcroft Kids TRYathlon
Merritt Kidz Tri It Triathlon
Interior Savings Moonlight Movie Tour
Rotary Ribfest Kelowna and Kamloops
Scarecrow Festival Kelowna
Wentworth Music Concert Series Kelowna

And so many more!



INVESTING IN LASTING IMPACT

Here's a look at a few of the initiatives that were funded through Interior Savings' Community Investment Fund in 2019.



WHO SAID LEARNING ISN'T FUN?

Interior Savings partnered with the Thompson Nicola Regional Library (TNRL) to enhance programming with high-quality, interactive learning toys in the 13 communities they serve. The interactives provide children with opportunities to learn, discover and develop many essential pre-literacy skills in a way that is fun and engaging.

ENRICHING LIVES WITH MUSIC

With assistance from our partner Concentra Financial, Interior Savings helped five care homes access training, certification and equipment to support their residents with the revolutionary MUSIC & MEMORY® program. This therapeutic program uses special training and personalized playlists to create joy, manage anxiety and help people reconnect with loved ones and memories.



NURTURING BUSINESS FOR GOOD

In 2019, Interior Savings partnered with Purppl: an accelerator that helps entrepreneurs develop and grow social enterprises. Through programs like ChangeUP Kamloops and the Social Enterprise Accelerator Fund in the Okanagan, Interior Savings' investment has helped local organizations increase their revenue streams and profitability, develop new partnerships, and gain needed skills on the business side of their ventures, all while making a tangible difference in the communities they serve. Learn more [here](#).



Interior  Savings

www.interiorsavings.com

